~~a memory that stores browser software adapted to be executed by retrieve and display a hypertext page from a site and advertising software adapted to retrieve and display an advertisement from an advertising server,~~ said advertising software further adapted to be executed by said microprocessor to display a step forward button and a step back button to the user, such that when the step forward button is selected by the user, a next advertisement in a sequence of advertisements from the advertising server is displayed to the user independently from the page that is displayed to the user by the browser, and when the step back button is selected by the user, a previous advertisement in the sequence of advertisements from the advertising server is displayed to the user independently from the page that is displayed to the user by the browser; and

c. ~~a display device on which to display the hypertext page and the advertisement to the user.~~

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~~49.~~ 39 The client computer of claim 48, wherein said advertising software is adapted to be executed by said microprocessor to display an advertisement that is part of a stream of advertisements.

Please cancel claims 37-39, 45, 47, 53, 61, 62, 63 and 64.

REMARKS

The applicant gratefully acknowledges the courtesy extended to the applicant's representative in an Examiner interview conducted on November 10, 1999. In accordance with the agreement reached at that interview, the applicant has amended claim 48 to include all of the limitations of claim 53, and canceled claim 53. Claims 49-52 and 54-60 are now allowable, because each of these claims depend directly or indirectly on allowable independent claim 48.

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